

## **FOR IMMEDIATE RELEASE**

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### **ALTICO ADVISORS NAMED TO 2009 MICROSOFT DYNAMICS PRESIDENT'S CLUB Microsoft Honors Altico Advisors for Outstanding Customer Commitment and Sales Achievement**

MARLBOROUGH, MA — AUGUST 3, 2009 — Altico Advisors has been named to the 2009 Microsoft Dynamics President's Club, receiving recognition from Microsoft Corporation for its dedicated commitment to clients. This honor reflects Altico's success in extending the Microsoft Dynamics platform and assisting companies, primarily throughout New England, to gain the benefits of Microsoft Dynamics solutions.

This recognition came during Microsoft's Worldwide Partner Conference in New Orleans in late July. It is a prestigious club, recognizing the top 5% of Microsoft Business Solutions partners worldwide for achieving a high level of sales and business performance while maintaining a constant dedication to client satisfaction and innovation.

"Microsoft is proud to congratulate Altico Advisors on being named to the 2009 Microsoft Dynamics President's Club," said Doug Kennedy, vice president, Microsoft Dynamics Partners. "This accomplishment is a result of Altico Advisors demonstrating unparalleled commitment by investing in the success of Microsoft Dynamics, our customers and solutions."

Altico is dedicated to helping clients select the right solutions and services, those that best meet their business needs and allow them to achieve new levels of success. By working closely with the teams at Microsoft, Altico maintains a comprehensive understanding of the Microsoft Dynamics platform in order to provide leading-edge solutions, services, and unparalleled value. Altico was also named the 2009 Microsoft Dynamics Northeast Region Partner of the Year.

Mike Kean, President and Co-founder of Altico Advisors, notes: "The annual Worldwide Partner Conference, as always, was a great source of information about Microsoft's roadmap for the Dynamics solutions that we implement and plans for new technologies. This year, the highlight for us was close to home, as Altico Advisors was named to the 2009 President's Club and recognized as the 2009 Northeast Region Dynamics Partner of the Year. These awards affirm our core principals as a client-focused, consultative company that provides a continuing high level of service to our base and opportunities to prospective clients seeking to automate and improve their processes as they gain market share and maintain a competitive advantage."

#### **About Altico Advisors**

Headquartered in Massachusetts, Altico Advisors implements and supports business, financial, and customer management software solutions for mid-market enterprises, primarily throughout New England. Altico is a Microsoft Gold Certified Partner specializing in Microsoft Dynamics GP (Great Plains), Dynamics CRM, BI (Business Intelligence) and SharePoint systems for manufacturing, distribution, software development and service companies. In addition, Altico provides a wide variety of consulting and advisory services, such as outsourced financial services, business and IT strategy alignment, software selection, and business analytics. [www.AlticoAdvisors.com](http://www.AlticoAdvisors.com)